

# Leveraging Popular Digital Design Trends

**icast**

## Our Solution Benefits

- After-sale support service
- Up and running fast
- Advanced Security
- Cost effective

iCast is a suite of end-to-end cloud-based digital signage solution designed for the modern business operators, with the explosive growth in cloud based signage applications deployed in the market,

companies are seeking next generation digital signage solution that deliver high performance, real time and cost effective that can help them to achieve their strategic goals.

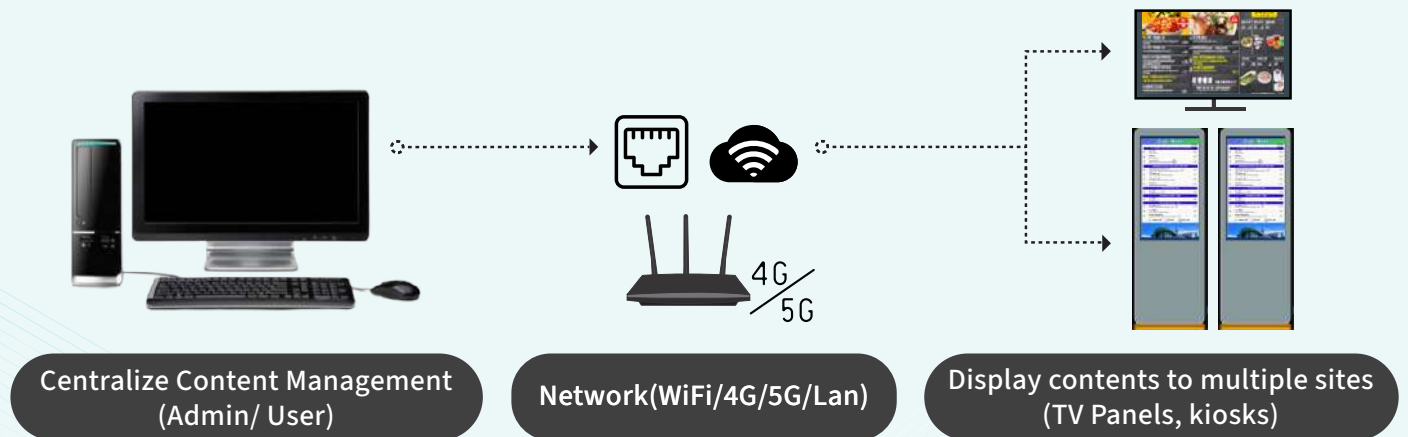
iCast delivers all of these critical capabilities that make it be your best digitalsignage partner.



## Recommended Devices



## iCast Infrastructure



- Effortless equipment required includes a player PC, WiFi and display monitors
- Support multiple OS: Linux, Windows, Android
- Multiple content zones to display video, weather, RSS feed, rolling messages
- Support schedule displays on specific date and time or in loop functions

## How iCast improves your business?

### Brand Awareness

Draw customers' attention and keep them engaged longer by presenting your company's professional image, leading to more sales and revenue.



### Real-Time Updates

Ensure your audience receives the most current information instantly, enhancing your responsiveness and customer satisfaction.



### Green Technology Innovation

To eliminate paper advertisement, achieve paperless promotion, and meet diverse regulatory requirements for Environmental, Social, and Governance(ESG) principles.



### Cost Efficiency

Centralized management by updating content across multiple locations from a single platform and existing display monitor can be used with iCast system for better resource management.

