

# iEvents

## Hospitality/Hotels

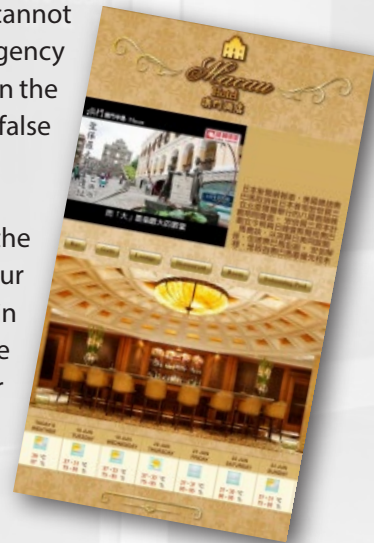
With digital signage your hotel can better communicate and broadcast the important information to your customers and guests, from the time your guest step in to your hotel, the digital signage will properly guide them to your various hotel facilities, such as reception counter, currency exchange counter, airline arrival and departure information, local news and weather, or even your hotel facilities wayfinding information.



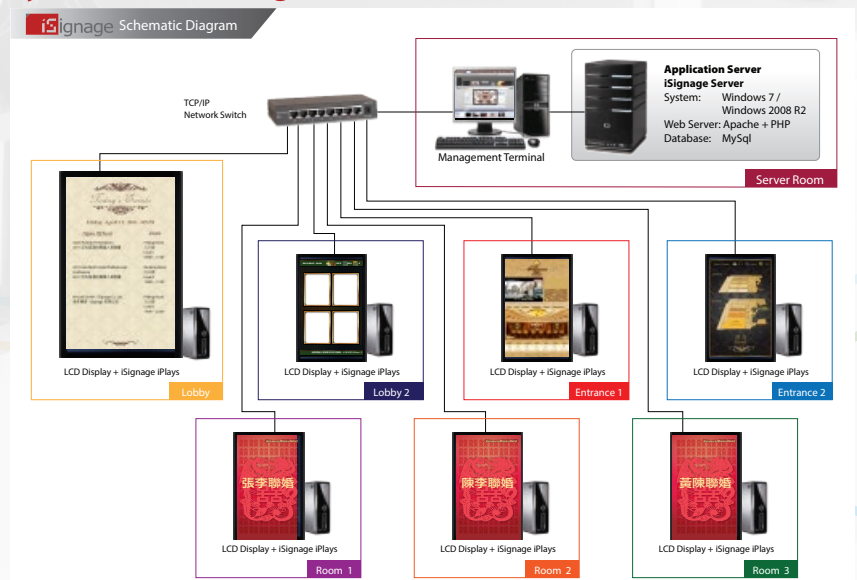
Central management is a key factor in choosing a digital signage solution in hotel industry, your staff can centrally manage the signage information which are located in different floor area and hotel hallway, information can be updated instantly at just a push of a button rather than to do the update in a manual manner which is

not efficient and some time cannot meet the urgency requirement if an emergency information has to broadcast to all the guest in the shortest possible manner, such as fire drill or false alarm.

From your lobby to your conference space, the iSignage solution can span throughout your entire property. With the user friendly admin console page, you can seamlessly provide daily event listings and meeting details. Your digital wayfinding functionality for will direct your guests with directions to near-by attractions and points of interest.



### System Network Diagram



## Innovative Digital Signage System

• Smart • Simple • Scalable



### Hotels

With the reduction in price of LCD display and Internet connectivity, the deployment of digital signage solution in hotel industry has made it become feasible and affordable to most hotel operators. The distribution of hotel information to hotel guests and tour group by traditional poster and light box is outdated, inefficient and not cost effective, imagine from planning, design, printing and logistic arrangement in setting up and updating the poster or light box in a hotel, the cost involved will be quite substantial and not time efficient, and often cases cannot meet the tight schedule set by the management.

Time to market is a critical success factor, especially for the hotel industry, the changes in event information at very short notice is not an uncommon practice, the hotel staffs some time need to rush for changes of event information to meet customer's requirement.



With digital signage solution, the changes can be done in just a few clicks and any emergency arrangement such as false alarm notice can be broadcasted to the hotel guests and tour group in a few seconds time. This will help to pass a clear message to all hotel guests and to avoid any unnecessary confusion and misunderstanding.



### What We Differentiate From Our Competitors:

- Software based application system, no proprietary hardware
- System set up in hours
- Use PC instead of black box player, customer take control of future support and maintenance
- Pre-sale and post-sale customization is possible
- Support multiple screens and display layout
- Support multiple shops and content formats
- Support ticker, RSS feeds and live TV
- Role based administration
- Drag and drop interface